

New Department of Women's and Misses' Sportswear

Summer Sport Suits,
Dresses,
Sweaters, Hats, Hosiery,
Blouses, and other
apparel now grouped in
one department for
easy color selection.

Second Floor, Near Escalator

HEARN

FOURTEENTH STREET

WEST OF FIFTH AVE.

28TH ANNUAL JUNE SALES

Customers come in, buy, go and tell their friends, who come in, buy, and tell their friends. So, like an endless chain, this sale becomes each day a more far-reaching success because our values save you money.

Following Specials on Sale Both Monday and Tuesday

Women's and Misses' Knit Fibre Silk Sport Suits

14.75

Were \$16.50 and \$18.73

Models with white skirt and black coat, or models in all white or all navy.

Sizes 14 to 44.

June Sale Women's and Misses' Coats, Capes and Wraps

13.95

16.75

Were \$29.73

Were 39.73

Coats of mixtures, tricotines, fine novelty tweeds and also tan sport coats. Models are well lined with peau de cygne or crepe de chine. Some with yoke linings.

Sizes in the lot 16 to 44.

Women's Extra Size Coats

17.77

Were \$35.00

Coats of navy blue and black tricotine, and dark tan velour, well tailored in full length models, finely lined.

Sizes 43 to 55 bust.

DEPARTMENT OF EXTRA SIZE APPAREL—THIRD FLOOR.

Little Tots' Romper, Creepers and Pantie Dresses

Were \$1.2459



Chambray, gingham and linelle—sizes to 6 years
Several styles illustrated

Little Tots' Organdie and Voile Dresses—gingham and chambray—sizes to 6 years—were \$2.671.66
Babies' Yoke and Bishop Dresses—lawn and nainsook—sizes to 3 years—were .8750
Little Tots' Fine White Dresses—lawn and nainsook—yoke, empire and waisted models—sizes to 3 years—were \$1.6792
Infants' Fine Nainsook Slips and Gowns—trimmed—were \$1.971.10
were \$1.971.38
were \$2.241.66
Christening Sets—trimmed—were \$3.972.44
Infants' Slips and Gowns—yoke and bishop—lace and embroidery trimming—were .7740
Infants' Fine Nainsook Slips and Gowns—yoke and bishop styles—lace, embroidery and hand stitching—were \$1.2488

June Sales Extra Size Underwear

Women's Extra Size Pajamas

.93

Were \$1.28

Two-piece models of fine flesh or white muslin stitched with blue.

These Sale Values Also

Extra Size Philippine Night Dresses—twelve styles—hand-made and embroidered—were \$3.682.75
Extra Size Corset Covers—tight fitting models of muslin and cambric—were .4837
Extra Size Corset Covers—loose and tight fitting styles—trimming of lace or embroidery—were .9771
Extra Size Petticoats—nainsook—wide embroidery flounces—also shadow proof tailored petticoats of white sateen—were \$1.481.10
Women's Extra Size Muslin Drawers—hemstitched ruffles—were .6856
Women's Extra Size Drawers—muslin and cambric—lace and embroidery ruffles—were .9782
Extra Size Bloomers and Step-in Drawers—Windsor crepe, nainsook with lace and embroidery—pink and blue—were .9782
Extra Size Bloomers and Step-ins—pink and white nainsook—frill trimming—well reinforced—were \$1.48, ea.1.10
ENTIRE SECTION DEVOTED TO EXTRA SIZES—THIRD FLOOR.

Sportswear Special—Women's Satin and Taffeta

BATHING DRESSES

Special 5.85

Slip-on models with colored pipings or bands of crepe knit.

Sizes 36 to 46

Fine Taffeta or Satin Bathing Dress—32.50

Pure Waxed Bathing Suits—large variety of styles—in solid and combination colors—trimmings of silk braid—sizes 36 to 44—were \$8.94 and \$9.947.95

Bathing Caps—mostly novelty bows—jade, black, purple, tangerine, white—special46

Bathing Garters—jade, black, copen, canary—special46

Bathing Slippers1.46



White Tub Silk Petticoats

2.00

Were \$3.94 to \$5.65

Good quality petticoats with hip-line, shadow-proof hem—some trimmed with lace in point effect; some lace insertings—flesh and white. 32 to 36-inch lengths in the lot.

Yes!

We close on Saturday (all day)
during July and August
(excepting July 1st)
We also close Saturday
(all day) Sept. 2d

HEARN

the first department store in
New York to close all day
Saturdays, established
this custom 22 years ago.

Store hours, July and August
9 to 5

Summer Furs

Are delightful graduation and birthday gifts.
Here are special price opportunities for buying.

Squirrel Chokers—single
scarfs—were \$12.758.50
Mink Scarfs—single skin—
were \$24.75 and \$26.5019.50
2-Skin Mink Scarfs—fine quality—dark skins—
value \$32.5022.75
Box Scarfs—fashionable shades—
value \$33.5023.50

MORNING SPECIALS

On Sale Monday & Tuesday Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

54 ct. Mercerized Cotton
Damasks38
Blended, 38 inches wide.
LINENS—MAIN FLOOR.
\$2.45 Crepe Back Satins1.74
40 inch—lustrous and soft medium,
light and dark colors.
SILKS—MAIN FLOOR.
88 ct. Mohair Siciliennes66
50 inch—silk finish—heavy round
weave—suitable for summer skirts
and bathing suits—gray, brown,
navy and black.
DRESS GOODS—MAIN FLOOR.
38 ct. Fancy Crepes25
For all lingerie purposes.
WASH FABRICS—BASEMENT.
27 ct. Linon Suitings18
For women's and children's wear
—pink, rose, light blue, copen,
heli, tan, green, etc.
WASH FABRICS—BASEMENT.
28 ct. Pure Linen
Crash Towelings19
Red and blue borders—splendid
for dish or rollers.
TOWELING—MAIN FLOOR.
\$1.00 to \$1.75 Imported Hand
Block Print Cretonnes46
50 styles—Japanese and novelty
designs.
CRETONNES—BASEMENT.
\$2.97 Marquisettes and
Scrim Curtains1.88
Neat lace edges—with or without
valance.
CURTAINS—BASEMENT.
\$3.69 Satin Finish Marseilles
Spreads2.67
Full size spreads—4 designs.
SPREADS—BASEMENT.
29 ct. Fine Quality Bed
Tickings19½
In assorted stripes.
TICKING—BASEMENT.
\$4.52 All New Goose Feather
Pillows3.33
Size 26x30—assorted stripes—firm
tickings.
PILLOWS—BASEMENT.
\$1.94 Shadowproof Linette
Petticoats1.59
White, flesh, pale blue—length
28 to 34.
PETTICOATS—SECOND FLOOR.
48 ct. Men's Neckwear36
3 for1.00
Large assortment of novelty and
conservative patterns—striped,
figured and broad effects.
MEN'S FURNISHINGS—MAIN FLOOR.
38 ct. Women's
Mercerized Hose26
Seamed back—black, white and
cordon.
HOSIERY—MAIN FLOOR.
78 ct. Extra Size Step-ins
and Bloomers60
Lace trimmed and stitching—flesh
and white.
EXTRA SIZE DEPT.—THIRD FLOOR.
87 ct. Women's Double Extra
Size Union Suits66
Low neck—sleeveless—loose or
tight knee.
EXTRA SIZE DEPT.—THIRD FLOOR.
KNIT UNDERWEAR—MAIN FLOOR.
\$1.67 Little Tots' Creepers87
Ginghams, chambray and crepes—
white and colors—sizes to 3 years.
INFANTS' DEPT.—SECOND FLOOR.
18 ct. Men's Imported
HandkerchiefsEa. 14
With Shire hemstitched hems.
HANDKERCHIEFS—MAIN FLOOR.
48 ct. Men's Balbriggan
Underwear36
Short sleeves—ankle length—
double seat—all sizes.
MEN'S HATS—MAIN FLOOR.
\$1.95 Men's Straw Hats1.64
Latest Sennet models—all sizes.
MEN'S HATS—MAIN FLOOR.
\$12.50 and \$14.50 Boys' Navy
Blue Serge Suits10.00
All wool—fine or medium wale—
side or inverted pleat models—
alpacas lining—majority with two
pair fully lined trousers—sizes 8
to 17 years.
BOYS' CLOTHING—THIRD FLOOR.
\$2.45 Boys' Khaki Camp
Suits1.85
Made of sulphur dyed khaki cloth
—sport blouse style—with flapper
trousers—8 to 16 years.
BOYS' CLOTHING—THIRD FLOOR.
\$22.50 and \$24.50
Boys' Suits14.85
Cheviots, cassimeres and tweeds—
checks, herringbones, stripes and
fancy mixtures—two pair fully
lined trousers, one golf and one
knicker—sizes 8 to 17 years.
BOYS' CLOTHING—THIRD FLOOR.
68 ct. Glass Powdered
Sugar Shakers42
With silver plated top.
SILVERWARE—MAIN FLOOR.
98 ct. Sheets69
72x90—centre seam—soft finish.
SHEETS—BASEMENT.

June Sale Specials

Junior Boys' Washable Suits—
Balkan, Oliver Twist and Middy
styles—fine selection of solid
and combination colors—sizes
2½ to 9 years—
were \$2.451.82
Boys' Two-Trouser Suits—sport
and regulation models, with
golf and knicker trousers—
sizes 8 to 17 years—
were \$19.5013.84
Children's Overalls—blue or tan
—red or blue trimming—new-
est styles—sizes 2 to 6 years—
were .95 and \$1.0973
Boys' Shirts—new styles and
colors—collar attached, neck
band or sports styles—sizes
12½ to 14 neck—
were .9576
Boys' Blouses—fancy percales
or white—sports styles—sizes
8 to 15 years—were .7848
Boys' Two-Trouser Suits—grey,
brown and heather mixtures—
sizes 8 to 17 years—
were \$13.50 and \$14.509.24
Boys' Navy Blue Serge Suits—
pure worsted serge—fine or
medium wale—new style—ma-
jority have two pairs of trou-
sers—sizes 8 to 17 years—
were \$19.5014.50
Young Men's Blue Serge Suits—
serges and unfinished worsteds
—also mixtures—finely tail-
ored—single and double
breasted models—sizes 32 to
38—were \$24.50
and \$27.5019.25
Boys' Knicker Trousers—tweed,
cassimeres, chevots—also navy
serges fully lined—sizes 9 to 18
years—were \$2.942.24

Oilcloth Luncheon Sets

.64

Were .78

Set of thirteen pieces, consisting
of one large and twelve small
dishes. White grounds, with blue
and rose patterns.

Stamped Luncheon Sets—white
or unbleached muslin—pretty
French knot and patch work
designs—some 13 pieces—some
5 pieces—were .5442
Clearance of Ball Crochet or
Embroidery Fibre Silks—va-
rious colors, but no white or
black—were .3825

Summer Weight Comfortables

2.57

Were \$3.53

Covered with pretty chrysanthemum
patterned silkline, with
plain sateen borders, and filled
with white cotton. Full size.
New White Down Filled Pillows
—excellent ticking—
size 24x30—were \$6.374.82

June Sales

Slip-on Porch Frocks

2.95

Were \$3.94

Attractive porch
frocks of novel-
ty cotton chintz
and sport prints.
White or colored
collar, cuffs and
pockets. Large
variety of color
effects.

Sizes 36 to 46.

Both models are
pictured.



Silk Mixed Marquisettes

Were .67 yd. .38

35 inches wide. Charming fabric in small block
patterns for Summer frocks and evening dresses. A
variety of shades, including pink, ciel, corn, helio-
trope, Nile, biscuit, coral, Copenhagen, brown, old
rose, Belgian, navy and black.

Beach Suitings—Yard wide,
green, rose, heliotrope, ciel,
pink, corn, Copenhagen, tan,
cadet, navy—for outing wear
—were .3523

Novelty Suitings—38 inches
wide, reversible, noncrushable
—check pattern; wisteria,
orange, jade, tan, flame,
taupe—were 4.502.38

Fancy Voiles—Sports colors
with novelty patterns, dots,
checks, etc.—orange, jade,
coral, lavender, periwinkle,
navy, black, white, 38 inches
wide—were .4533

Best American Dress Ginghams
—32 inches wide—various
sized checks in black, red,
blue, rose, heliotrope, green—
were .7755

Floral Dimities—White and
tinted grounds, rosebuds,
sprays and polka dots24

New Fancy Voiles—Small no-
velty patterns in combinations
of dots and figures; large and
small dots, chaille patterns,
etc.—green, brown, blue,
orange, tomato, navy and
other colors—
38 inches wide45

70 Inch Bleached Linen Damasks

Were \$2.25 Yd 1.74

Heavy quality, for attractive and
serviceable table linen, at a re-
markably low price.

BLEACHED LINEN DAMASK NAPKINS—
size 19x19—were \$4.75Dozen 3.25
HEMSTITCHED BLEACHED LINEN DAM-
ASK SETS—cloth, size 66x66, ¼ dozen
napkins to match—were \$10.958.50
Cloth—size 66x84—1 dozen napkins to
match—were \$17.5013.94

Summer Blankets and Flannels

Wool Mixed Blankets

A variety of plaids, with 3-inch
colored bindings. Size 68x80.

Value \$6.94 4.95

WOOL FINISH BLANKETS—tan with
contrasting color borders and 3 inch mohair
binding—were \$4.473.74

CRIB BLANKETS—Jacquard—pink, blue—
were \$1.07each .87

DIAPER CLOTHS—soft felted nap—light
weight—sanitary—10 yard pieces—
were \$1.751.38

SILK EMBROIDERED FLANNELS—hem-
stitched or scalloped—variety of pat-
terns—were \$1.2796

BLEACHED DOMETS—27 inches wide—
soft downy nap—val. .2416

Bread Trays

Were \$5.95 3.95

Heavily silver plated on nickel
silver, with pretty design pierced
at ends of tray—With handles.

Without handles—were \$4.752.95

ROGERS CHESTS OF TRIPLE PLATE SIL-
VER—six each of dinner knives and forks,
table and tea spoons, one sugar shell
and one butter knife—pretty Webster
and Adonis designs—standard design—can
be matched in our regular stock—
were \$18.9514.95

STERLING SILVER SHERBET CUPS—
set of six—can be used for ice cream—
were \$18.95; set14.95

STERLING SILVER HANDLED PIE SERV-
ERS—neat designs—were \$14.5011.8